

GLOBAL EDITION



MAGAZINE - FINE LIVING PEOPLE

SOCIETY

**King of the floor:
Carlo Apollo**

DESIGN OF DESIRE

**G&G - Strairway
to heaven**

SPA & RELAX

**NUXE
The great beauty**

LUXURY

The Fisker EMotion car

SAILING THE DREAM

THE NEW DREAMLINE 35



ACCESS
QR CODE TO
CONTINUE TO
OUR PAGES





INSTINCTIVE BEAUTY



N^o.1*
OIL IN FRANCE

huile prodigieuse® natural beauty dry oil

Be guided by your instincts and abandon yourself to this heavenly, pampering pleasure. Nourish your face, cocoon your body in the divine and heady fragrance and cast a fine, luminous sheen over your hair. Feel your natural beauty come alive with Huile Prodigieuse®, a delight for the senses that nourishes and protects your skin.

PARABEN FREE, MINERAL OIL FREE, ANIMAL-ORIGIN INGREDIENT FREE

IN PHARMACIES, PARAPHARMACIES AND NUXE.COM

* Source: QuintilesIMS - PEC Pharmacy and Parapharmacy - Body moisturizing oils market for women in France - MAT May 2017 - in volume and value. Non contractual picture.

DREAMLINE

Across the silent seas

From the Fano shipyard in Italy to the Oceans of the world. Dreamline is comfort and absolute quiteness with this 35 motoryacht model.

9

Hot on the heels of our spring 2018 Milan Design Week special, we gladly present you with this new The Way Magazine foray into the wonderful printed universe. We love creating the best fleet of choices for you nautical lovers. And we'd love to see you flicking through these pages as much interested as we were while making them. A true statement of glory and creativity, thanks to the ever evolving landscape of luxury boat manufacturing. Have a great read!

BENETTI

Escape the ordinary

6

ZUCCON

Designers leading the way

12



AZIMUT

Escape the ordinary

18

CMC

Propelling the system in style

20

PIRELLI

A place in the sun

21

PEAR YACHTS

Comfort, diamonds and pearls

22

PRINTITALIA

Made to remain

23

FRAUSCHER

The luxury of time

24

BESENZONI

The crucial bespoke details

25

ALGERINI GIOIELLI

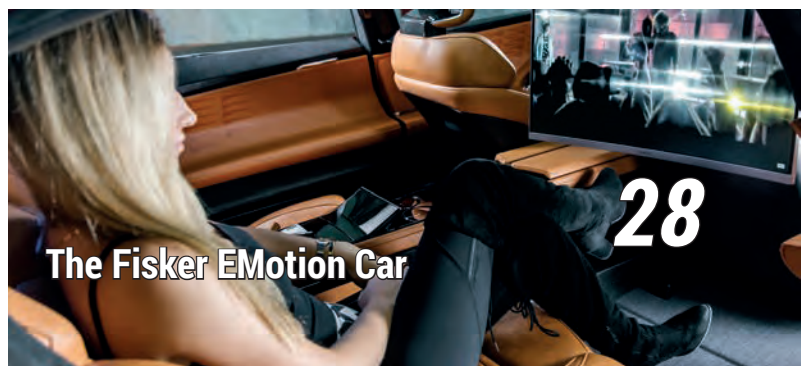
Timeless Italian emotions

27



Carlo Apollo, king of the floor

26



The Fisker EMotion Car

28





MASTERBOAT

• WRAPPING •

MAKE YOUR BOAT UNIQUE

From over 15 years we are specialized in printing and wrapping your boats. Our team use a special technique and high quality materials to ensure lasting applications.

You can refresh the look or personalize your boat with special films with a selection of over 500 materials with wood, metal, marble, skin, and carbon effects.

Our materials are appropriate for dividing walls, ceilings, doors, furnitures inside, and fitting the external on your boat as well.

Wrapping is cheaper and ensure a longer duration than painting. More you can change quickly the look of your boat without leaving any track on it.

We can support you from your idea up to design, print and applicate over your boat.



THE FAB FOUR

Blake, Lejos, Delfino and Botti: delivered by Benetti and ready to go.

Benetti was established in 1873, being the oldest Italian builder of motor yachts and an icon of timeless Italian styling and construction excellence. Each yacht is unique and built to suit the owner's needs and desires, whether it's "Class", composite material superyachts from 29 to 45 meters, including the Classic, Fast and Oasis categories, and "Custom", the super customization range.

The 50-meter Full Custom Mega Yacht M/Y "Blake" has been launched from the slipway at the Viareggio shipyard, being the eleventh slipway launch since 1999, year of construction of Via Coppino shipyard, in Viareggio. M/Y "Blake", the longest GRP hull and aluminium superstructure yacht ever built by Benetti, has a distinctive interior layout, featuring exceptional livability, designed in partnership with London-based firm Bannenberg & Rowell Design. Her remarkable habitability, impressive range (4,000 nautical miles at 11 knots) and low level of noise and vibration make the yacht ideal for spending long periods on board in total comfort. The guest area on the Lower Deck occupies a surface area of 310 square meters and offers four cabins.

The 4th unit of the Fast 125' range, Lejos3 is a 38-metre superyacht with the Azipull Carbon 65 (AZP C65), an innovative propulsion system designed by Rolls Royce specifically for the Fast 125' family to deliver excellent performances in terms of both weight reduction and handling. 38.1m long and 8.23m wide, the layout of the M/Y Lejos3 is divided across four decks, featuring four VIP cabins, an owner's suite, a saloon/dining area on the Main Deck and another smaller living area on the Upper Deck. There is also a Sun Deck, which is designed entirely for the entertainment of guests. The sleek, sporty exteriors are by Stefano Righini, while the interiors by Redman Whiteley Dixon.

The second Delfino 95' unit built, BD102, is called "Uriamir", a 28.95-meter displacement vessel in the Classic category, with a fiberglass hull and a carbon fiber superstructure. This model, designed as an evolution of Delfino 93', which is permeated by the 'Made in Italy' ethos, offers exceptional comfort and unbelievably livable spaces. The exteriors are styled by Giorgio M. Cassetta.

M/Y "Botti", the third Mediterraneo 116' to leave the shipyard, is a 35.5 meter yacht in the Class product line, with a fiberglass displacement hull and a carbon fiber superstructure. It has proved to be one of Benetti's most successful models, with the sale of the fourth unit recently closed in Asia.

The exteriors are designed by Giorgio M. Cassetta, while the interiors are the work of Benetti's Interior Style Department, working jointly with design firm Radyca. The Mexican owner contributed personally to choosing the details of the furnishings and the materials. Light forms an integral part of the interior decor and floods into the spacious settings through big glazed surfaces.



This page, the Botti and Lejos 3 models.
Opposite, from top Delfino 95' and Blake.



PLANET CHARME

Planetaria Hotels Group in Milan, Genoa and Florence.

Château Monfort in Milan, Grand Hotel Savoia in Genoa and Ville sull'Arno in Florence, are the three wonderful five stars hotels of the Planetaria Hotels Group (www.planetariahotels.com). The hotels are located in significant historic buildings and they reflect a unique atmosphere, representative of each urban context in which they reside.

Château Monfort is a boutique hotel in an historic building of the early 20th century, created by the architect Paolo Mezzanotte. The hotel enchants guests with its space wisely restored and elegantly furnished, inspired by the suggestions of a romantic fantasy-style castle.

The Grand Hotel Savoia is a luxury hotel in a prestigious late 19th century building that has been really important for the history of Genoa. A refined and exclusive setting where the guests can still breathe the atmosphere of the Belle Époque and the great voyages of the beginning of the century. It is located close to Principe Railway station, near the New Port, the Aquarium and the Genoa Fairground.

Ville sull'Arno is a relaxing boutique hotel located on a bank of the river Arno, very close to Florence old-city centre. In the 15th century it was the country home of aristocratic Florentine families, including Dante Alighieri's family. In the 19th century it was the artistic workshop of the macchiaioli painters. Today Ville sull'Arno is a unique model of the warm hospitality of a Historical city residence, with restaurant, swimming pool, garden and SPA.


Planetaria Hotels has just acquired its tenth hotel in Italy, the second one in Rome.

Leon's Place is an upper upscale hotel in a representative building of the 19th century, with a lounge and garden, meeting rooms, a wellness centre, fitness area and rooftop terrace with a panorama with views extending over Rome. Leon's Place is located in the heart of the city, in a strategic position just a short stroll from Piazza della Repubblica, the main Ministries and Embassies.

SCM^{spa}

SOLUTIONS CAPITAL MANAGEMENT
società d'intermediazione mobiliare

A MULTI FAMILY OFFICE TO GUIDE FUTURE GENERATIONS



SCM Sim, thanks to its multi Family Office structure, is able to guide clients as a true Life Coach, building strategies, solutions and tools to manage the whole clients' wealth.

BEYOND THE WEALTH MANAGEMENT LIFE COACHING

FOR ALL THAT REALLY MATTERS

be **BANKER** *be* **PARTNER**

www.scmsim.it

ACROSS THE SILENT SEAS

From the Fano shipyard in Italy to the Oceans of the world. Dreamline is comfort and absolute quietness with this 35 motoryacht model. A state-of-the-art example of how far technology can go.





Dreamline Yachts is launching the exclusive Dreamline 35 motoryacht model. The boat comes with totally customized interiors signed by Enrico Gobbi and the Dreamline Yachts technical departments. The naval architecture and the hull are totally designed by the Arrabito Naval Architects studio, guaranteeing a long range range of 1800 miles at 10 knots, ideal for long cruises in total comfort and to reach a maximum speed of 22 knots.

The Italian shipyard based in Fano has a fleet of luxury custom motoryachts up to 49 meters in length, made according to the highest quality and technology standards. Dreamline employs highly specialized personnel in the two Fano and Montecarlo offices, where it manages a vast network of brokers.

This newcomer, in addition to maintaining the winning characteristics of the first 26M model, like the owner's suite with a 270-degree panoramic view, stands out for its many innovative design details designed to ensure unexpected levels of comfort on boats of this length.

Know-how and cutting-edge technology have made it possible to reduce noise and vibrations to any minimum and in any environment, to achieve total relax, especially in the master cabin of the main deck. The dashboard on the FlyDeck is entirely can be carried outside.

Peter Zuber, founder of the company and inspirer of the entire philosophy of Dreamline projects, has also devised solutions capable of reinterpreting some areas of the boat, increasing the accessibility to spaces, even for disabled passengers.

The 35 meters is a totally custom-made boat: it is possible to choose the furnishings and coverings, but also to modify some parts of the superstructure, to satisfy the wishes, needs and habits of each type of owner.

Outside the stunning sunbathing and relaxation areas, a dining area and a swimming pool, while the interior decoration is the result of a selection of unique pieces and works of art. The upholstery of chairs, curtains and sofas are made of silky velvet and designed by Armani Casa. The décor of the bathrooms also features extensive use of Portoro, a precious dark-colored marble and the rooms are characterized by a sophisticated combination of shades of refined materials. Among these, white onyx, fine leathers and satin steel.

Every detail of the boat is designed to guarantee high stan-



dards both from an aesthetic and functional point of view; the real leather upholstery of the doors of the two VIP cabins and the bulkheads that house them guarantee perfect soundproofing of the rooms, giving them a high aesthetic value. The owner's cabin, on the other hand, has an automatic door which, if opened, disappears inside the structure without occupying the side walkway. A large French door finally accesses the cockpit and the living room, creating a single large room.

The layout is therefore studied in every detail to convey the feeling of being on board of large yachts, with large windows and the numerous transparent elements designed to ensure close contact with the marine element. The ship-centered lobby with dining area, main lounge, daytime bathroom and direct access from outside or the left flying-out balcony are normally only present on ships over 50 meters.

The Lower Deck, dedicated to the sleeping area of the guests, has four cabins, all en-suite with its own bathroom, including

two VIPs in the center of the ship. The rooms for the crew, to which the entire bowling portion of the hull has been dedicated, have been designed to ensure the ultimate privacy of the guests and include the captain's cabin with its own bathroom plus another four beds divided into two cabins and a further bathroom.

This is what Italian intelligence and creativity can come up with. These are Dreamline new solutions, ideas and a fresh interpretation of luxury cruising and life at sea, besides rigorous care over technical details and world-class quality materials.



Armani Casa provides the silky details.
Enrico Gobbi designs the interiors.
Naval architecture by Arrabito Naval Architects Studio.



WELCOME TO THE LEADER'S CLUB

Bernardo Zuccon is amongst the young designers of the world who set new standards for global aesthetics. Here's what it took to be on top of his game.



Bernardo Zuccon is with his sister Marina the latest addition to the leading designers exclusive inner circle when it comes to yacht design. The Roman creative is now fronting the Zuccon International Project, an adventure that began designing maxi yachts with the 46 m Al Fahed back in 1986. This particular year, the world of yacht design praised this young gentleman for his visionary and beautiful projects.

What are the main characteristics of your design philosophy?

Design for me is not only related to appearance and perception: design should never be separated from the concept of function. One of the cornerstones of the development of my professional conscience is therefore precisely the interpretation of my idea of design. I intend this as a relationship of synthesis and perfect balance between form and function.

Is it something you prefer to bring to a more human dimension?

It is not possible to speak of design without referring to men. This is a primordial and indispensable element, as well as the starting point of every project. The man is the creature that physically lives the space and the objects that designers create and at the same time, there is this proportional and ergonomic reference to guarantee a functional balance, which is fundamental to achieve.

How did you start working in the nautical sector? Is there a project that represents it more than others?

I gradually entered the history of the Zuccon International Project. Among the first projects that I have followed more closely there is certainly Custom Line Navetta 37, designed together with my sister Martina.

I am convinced, however, that the most beautiful projects are those that have yet to be realized: every job is a step forward,

which will lead us to an even more interesting and exciting page.

We'll soon debut a new project that belongs to the Sanlorenzo world, which represents me totally and I followed from the word go.

Speaking of new projects, a new collaboration has just started with Perini.

This partnership marks the beginning of a fascinating journey with a shipyard that, in its history, has signed very important projects, now considered truly iconic. We will therefore start from the respect of this story.

At the Munich Fair Perini will present three new models of the Heritage range that have been developed by me and Martina.

How do you see your designer's future?

Surely for our studio there is great excitement and important changes right now, linked precisely to new partnerships with Sanlorenzo, for which we will design from smaller fiberglass boats to larger ones in metal, and with Perini, for which we will design large customized products. I am also fascinated by typological hybridization and I will start from this concept to work on stylistic and functional contaminations that are transversal, drawing also from the world of design, architecture and automotive.

What are the two basic essential guidelines you never forget to deliver in your work?

I would say two concepts that I actually want to be the basis of my future projects. The "less is more" approach, as to the desire to create simple signs to ensure design complexity. And the crucial interest in research, which is rooted in any type of project.

Positive Business Award

The Award celebrating businesses, organizations, entrepreneurs and managers who understood how to achieve success building on their people's happiness.

Be Positive Be Solid

Milan, June 4th 2019

THE AWARD'S GOALS

- > Celebrating the positive culture of companies and organizations in its every aspect and field of applicability.
- > Spreading the idea of Positivity as a crucial element to help businesses and organizations grow while ensuring the employees' wellbeing and personal satisfaction.
- > Giving emphasis to initiatives and projects giving a significant contribution in terms of improving the working environment, productivity, innovation and development, thanks to their positive nature.

Register now!

Deadline to sign up
for the Award:

**may 5th
2019**

media partner



#ScuoladiPaloAlto | #PositiveBusinessAward
@paloaltoscuola | @BusinessPos
www.positivebusinessaward.it

SCUOLA
DI PALO
ALTO

positive business school

Some might say it is a marriage in heaven: the sophisticated French touch of the Nuxe ethics and the welcoming Italian accommodation in the beautiful yet to be discovered Piedmont valleys. The green-immersive Relais Santo Stefano, a 4 star resort in Sandigliano, near Biella, 70 km from Milan and Turin, is a sumptuous member of the Les Collectionneurs chain, placed in a peaceful environment to offer its guests a moment of absolute relaxation by the pool or in its wellness area of 550 meters with sauna, hammam, sensory shower and 6 treatment rooms.

Here you discover the NUXE Spa and RESULT SPA protocols available for the first time in Italy. This huge Spa combines the authentic charm of cut stone and solid wood with ultra-modern equipment including a sauna, a hammam, a sensory shower and a large jacuzzi. In the 3 NUXE treatment cabins, whether you choose facial or body massage, you will be in the expert hands of professionals to let you get in touch with the revived inner instinct.

NUXE Spa treatments are 4: Nuxe Massages®, facial treat-

ments, body treatments and Nuxe Rituals. The excellence of manual skills combined with the exclusive fragrances of Nuxe products stimulate senses and emotions creating a unique feeling of well-being in a refined place preserving authenticity and exclusivity.

Thanks to the expert hands of the Beauty Therapists, the massage with light or intense pressures combined with the Huile Prodigieuse®, will make for an unforgettable experience of absolute well-being. After a skin check - up, a complete demaquillage and an exclusive "4F" luminosity detector scrub, composed of 18 plants and essential oils, the dedicated facial massage will exalt a profound state of harmony and well-being. Body Treatments also use the luminosity detector "4F" (in Italian Flowers, Leaves, Fruits and Fibers). It promises to loosen the tensions making the skin as smooth as silk.

Nuxe Rituals are conceived to allow time for a beauty treatment, alone or in company. The range includes multiple treatments: face, massage or body. The choice is for sensory, extraordinary or couple rituals that will allow a special moment



SPA & RELAX

THE GREAT BEAUTY

In the lavish Piedmont countryside the French touch of the miraculous NUXE products goes the Italian way.
A dream come true.

of relaxation.

The pinnacle of the beauty treatment in the relais is the exclusive "Le Pashminâ" massage (1.15 hours - € 175), made with the Huile Prodigieuse® and ultra-soft cashmere gloves to wrap the body with a feeling of infinite delicacy.

Developed specifically for the Santo Stefano Spa NUXE, this signature massage is inspired by the softness of cashmere, as a tribute to the local heritage. The Biella area is known for the production of high quality wool fibers. Made in two stages, the modeling begins with touches and pressures on the face and then on the whole body, made with soft and warm gloves in natural cashmere fiber. Their comforting touch awakens the senses and prepares the body for the second phase, a divine body modeling performed with the legendary Nuxe Huile Prodigieuse®. Its silky touch and its inimitable scent are perfectly inscribed in this experience.

Those who want a targeted anti-age treatment can go for one of the RESULT SPA specialized facial treatments, created with the RESULTIME brand treatment formulas.

The surroundings are also unforgettable. In the heart of the province of Biella, the Relais Santo Stefano offers an idyllic setting for an escape into nature with its luxurious 75 rooms. Its typical architecture appears in perfect harmony with outside landscape and has interior decor with contemporary feel. The restaurant elegantly revisits the Piedmontese gastronomy, with emphasis for the legendary local wines. After a regenerating walk through the olive trees, you can immediately dive into the sublime outdoor pool to escape from everyday life. Lovers of sporting activities are spoiled for choice: there is a fitness room, a tennis court and a soccer field.

This is how NUXE plans to revive not only your skin, but your total senses. Starting from the beauty of the outside to discover the inside.



DESIGN OF DESIRE

STAIRWAY TO HEAVEN

G&G - Unconventional Works for Unconventional People



G&G is a young and dynamic Italian company founded at the beginning of 2013 with the aim of giving life to unique and innovative solutions in home design.

The company provides wide support to its customers, in the making of architecture and interior design projects.

The engineer Gianluca Gottardi, Ceo and creative director of the company, has a training in the field of materials engineering and almost twenty years of experience gained in the most varied engineering sectors. "Design, architectural and construction planning, supply, installation and assistance are the services we offer – he tells us – The field in which we operate is international and the company can already boast highly respected achievements and collaborations worldwide. From the executive design of parapets and staircases inside the Grimaldi Forum in Montecarlo (concept by Eva Jiricna Architects) to the start-up of a building company of stairs in the Middle East. We promoted the realization of several works in different residences in Russia, Canada, Côte d'Azur, Montecarlo, Italy, France".

G&G is also keen to showcase design and "cult" objects such as those of the Aethereus and 1-OFF design series.



"Glass and metal are the materials on which most of the experiments are concentrated, without neglecting more traditional construction materials such as cement and wood or more innovative ones like carbon fiber reinforced composites (CFRC)", Gottardi explains.

"The eclecticism and the ability to offer solutions to 'unconventional' requests is our strong point – he adds – in my opinion this reflects and unites all Italian inventiveness and is strongly recognized abroad. I remember once in France when in the middle of a negotiation, a French architect and I emphasize French, came out with the phrase "I work only with Italians because you work better, faster and at convenient costs"; the

other anecdote was in the Middle East where while building a new local production company of stairs, the owners insisted that my name was associated in the brand image, since I was Italian and this could lead to more appeal".

These are the things that keep G&G busy at all levels in the interior design business all over the world. "And these are extremely encouraging signals for all of us, and moreover for our beloved country".

For all the details www.ggengineering.eu



G&G
Your Luxury Partner

Main photo: MONTECARLO - GRIMALDI FORUM
Monumental staircase with RGB backlit glass steps and glass railings.

Far right: ANTICA CA' LITTA - MILANO
Monumental steel staircase with central glass pin and wood covered steps.

Bottom: VILLA MAMOUNA - Côte d'Azur
Curved glass railings and-tilting-up Jacuzzi ladder.



ESCAPE THE ORDINARY

Azimut Grande 25 Metri and Grande 32 Metri are the latest additions that reflect new elegance and way of living. Chose your sailing partner in style.



Azimut Grande 25 Metri makes its world debut at the Cannes Yachting Festival 2018 with a purpose: to keep the connection with the sea alive. A streamlined yacht that seems sculpted in wind, with ample space for life in the open air. Built with Carbon Tech, the yacht has been created for an owner who likes to stand out from the crowd and finds their clearly defined and determined lifestyle reflected in this boat. The interior design by Achille Salvagni presents an unprecedented mix of the elegant and the casual, while the sleek exterior lines are by Stefano Righini.

Midway between charm and technology, the Grande 25 Metri has a Carbon Tech superstructure, roll-bar, hard top and transom. The large volumes of an important yacht, with a garage for the tender and a totally separate crew circuit to offer the owner maximum privacy, don't affect the boat's contours, which seem light, sleek and almost sensual.

Another surprising aspect is the interior design, which gives an original twist to the living area: the typical separation of sofa and dining areas makes way for one big refined setting, decorated with great care and personality. So, when no one is dining inside, there's much more space to enjoy in two comfy living areas. If needed, the table in front of the sofa can be raised to become a spacious dining table for eight. And for those who prefer their spaces laid out in a more traditional way, a version based on the classical approach is also available.



This page, the inner and outer design of the Grande 32 Metri. Opposite, the Grande 25 metri.



Achille Salvagni also accents the desire for informality by introducing lacquered surfaces in colours ranging from purple to sugar paper, skilfully weighed to establish new tenets of class and refinement, in a continuously developing style that never opts for the obvious.

The main aim of all avant-garde movements is to stand out from classical art. This same mission, interpreted as the desire to express an innovative vision that breaks away from the past, underpins the new Azimut Grande 32 Metri, with exteriors by Stefano Righini and interiors by Achille Salvagni.

The Azimut Grande 32 Metri is avant-garde in every sense, not least because of the multiple unprecedented solutions that establish its right to a prominent position in the world of superyachts, or the advanced naval platform that is packed with technology and combines Carbon Tech with a D2P hull or, finally, the pure design excellence that characterises Salvagni's outstandingly distinctive work.

Stefano Righini has crafted powerful exterior lines, with stylistic features that sweep towards the stern and trick the eye in a way that hides the important interior volumes offered by the boat.

The spacious stern beach club, the lateral garage that can house a 5-meter tender and a 3-meter jet ski, the huge full-height glazed surfaces on both sides of the full-beam owner's suite, and the personality-building vertical bow are the distinctive features Righini has given to the Grande 32 Metri, making it absolutely unique in its category.

Inside the walls embrace and expand, like a succession of negatives and positives that fix and extend space. Polished dark wood surfaces alternate with extensive areas and sections of ceiling featuring light-coloured wood varieties: everything is in



the contrast.

The night zone consists of five double cabins. The large owner's cabin on the Main Deck is flooded with natural light, while the other four cabins are on the Lower Deck, two with twin beds and two with doubles. The entire superstructure is built using Carbon Tech and epoxy resin.

Azimut Yachts is an Azimut|Benetti Group brand. With its Atlantis, Magellano Flybridge, S and Grande collections, it offers the widest range of 34 to 120-foot yachts. It has a presence in 70 countries through a network of 128 sales and assistance centres, as well as direct representation and assistance branches in Shanghai, Hong Kong, Fort Lauderdale (USA) and Itajai (Brazil).

PROPELLING THE SYSTEM IN STYLE

From Pisa, Italy, the reliable CMC Marine deserved many recognitions in the last few years. This is where the heart of hundreds of yachts beats.

With the new headquarters in Pisa, CMC Marine is pivotal in the field of stabilization systems, steering systems and bow thrusters for yachts and passenger ships over 16 meters. Founded in 2005, its very technical approach, the careful design and the ability to guarantee the performance of its products make the company innovative, flexible and reliable.

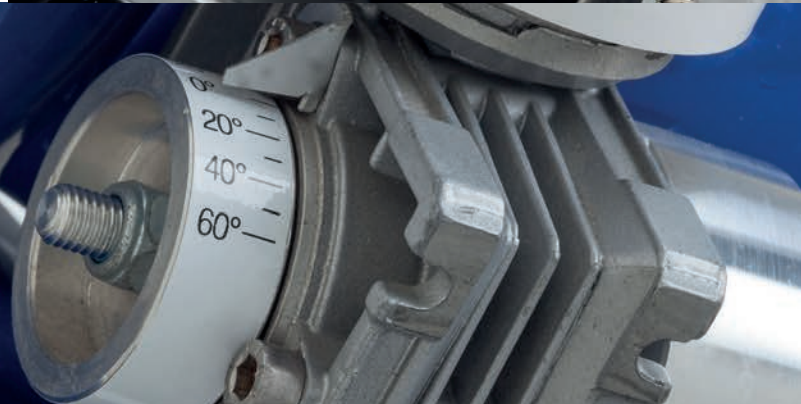
Its components, already installed on hundreds and hundreds of yachts in the world, are the most sophisticated stabilization and propeller systems on the market, including the Stabilis Electra range, the only stabilization system in the world using electric energy instead of hydraulics, awarded in 2011 with the Dame Award, the most prestigious recognition of technological innovation in the global nautical industry. Since 2012, the Stabilis Electra is also covered by a patent (EU PATENT n° 2172394) issued by the European Patent Office. CMC Marine also holds the patent for the DIA-LOG electronic control system (No. T02012A000472), standard equipment on all the innovative integrated systems SE Integrated System.

CMC Marine is proud to announce that its facilities are present on one third of the yachts, between 30 and 50 meters in length, which in 2017 have been delivered worldwide. It is an exceptional result for a company with such a young history that has chosen to focus its development on research, innovation and technology.

According to 'The Superyacht Annual Report - New Build 2018', in 2017 there were 95 new yachts of sizes ranging between the 30 and 50 meters, of which 68 between 30 and 40 meters and the remaining 27 of higher length. One third of this fleet, ie 31 units, installed CMC Marine stabilization and control systems on board. Most of these belong to big names in international yachting such as Azimut Yachts, Benetti, Sanlorenzo, Baglietto and Rossinavi, or even Tansu Yachts, Mangusta, and Admiral. In just over ten years CMC Marine, founded in 2005, has managed not only to become part of a complex, competitive and articulated field, but to achieve excellence, becoming a top player recognized worldwide.

The expansion and opening strategy towards new geographical and commercial areas that CMC Marine has undertaken since 2016, continues to bear significant results.

Alessandro Cappiello, CEO of CMC Marine, said: "I am proud of the results. For us, 33% of global market coverage is an excellent response to the work done over the years. Despite the global crisis, we have continued to invest in research and development, employing young and motivated staff, rather than reducing the number of employees, as many have done. This has motivated us to continue studying the best strategies available".





DESIGN OF DESIRE

A PLACE IN THE SUN

With huge sun lounging area, the new Pirelli 1900 is a must for liberty seekers. And watch out for two exclusive tenders.

The fleet of rigid inflatable boats produced by Tecnorib continues to grow with the new Pirelli 1900: attractive, aggressive with its 18.5 meters length and 5 meters width. The Lombardy-based company has been licensee for over ten years now and the 1900 is designed by Mannerfelt Design Team, drawing inspiration from their extensive experience working on competition hulls.

The biggest Pirelli ever of this category is built to the highest standards of quality, starting with the resin infused hull and the 100% carbon hardtop, designed to lower the center of gravity and improve performance. In the engine room, two 800 HP MAN 16 engines with surface-piercing propellers are coupled with Top System transmissions. Pirelli 1900 has a top design speed of 45 knots, while remaining easy to handle at all times thanks to the joystick and automatic trim system, which facilitate driving at both high and low speed.

It isn't designed for racing, but as a regular rigid inflatable boat, with real inflatable tubes and the solidity and seaworthiness

that these craft guarantee. The hull has been designed to offer high performance without compromising on comfort, and as a result it isn't particularly narrow, which also translates into hospitable interiors with a height of up to 2 meters. The scene-stealer in the bow is the huge sun lounging area, while in the stern, the entire cockpit area can be customised according to the owner's preferences.

In the cabins, elegant fabrics clad the settings with understatement and sophistication. The bathrooms use Corian™ and mosaic to conjure up a precious atmosphere.

Tecnorib has also unveiled the new PIRELLI J33 - Azimut Special Edition this year. It is the first Pirelli-branded jet tender produced exclusively for Azimut Yachts produced in two style variants: Burgundy Charm and Grey Elegance. The Special Edition boasts customised options. The evolution of this is the very recent Pirelli J39, a stylish 3,90 meters long model for Azimut Yachts' exclusive rib tender range that will serve the Azimut 72 Fly and Azimut 77S owners.



COMFORT, DIAMONDS AND PEARLS

The new Pearl 80 is home of further luxury. Bill Dixon and Kelly Hoppen designed a sea gem for the modern times.

Founded in 1997 with the aim of designing a range of luxury motor yachts offering voluminous interiors, combined with opulence and design excellence, Pearl Yachts is now one of the UK's most prominent shipyards. The high standards and quality materials with experienced craftsmen. Come full circle in the the new Pearl 80, with impressive manoeuvrability and exceptional comfort. With a length of 24-meter and a 6-meter beam, the new model stands out for the large, luxurious spaces and the outstanding levels of comfort, result of the successful collaboration between naval architect Bill Dixon, who developed the exterior, and designer Kelly Hoppen, in charge of the interior layout.

Lines are aerodynamic with a huge focus given to both the large windscreen and the three tiers of glazing seen from each side. The generous strip of continuous windows close to the waterline make for an extremely well illuminated lower deck, whilst on the main deck the effect is of a conservatory roof flooding the galley area with light.

"In most boats of this size the saloon is dominated by a large dining area but we found our clients rarely actually ate there, preferring to eat on deck or on shore," explains, Pearl Yachts'



Managing Director, Iain Smallridge.

Seen from the water, the boat is reminiscent of a dart or an arrow, crafted for speed and efficiency. Construction is in vacuum infused GRP and the yacht features a white gel coat finish. Designer Bill Dixon says: "Apart from the obvious attributes of style and performance, the Pearl 80 wins by being adventurous in design. Offering clients unique and interesting design solutions to enhance tomorrow's yachting lifestyle."

Kelly Hoppen MBE came up with three alternative interior themes; 'Studio', 'Taupe' and 'Luxury'. 'Studio' is bright and fresh characterised with stripes and rich browns. 'Taupe' has pale joinery contrasted by calming earthy tones such as fawns, ivories and warmer greys, whilst 'Luxury' has the feel of a chic modern apartment with polished surfaces, nickel and accents of black. Clients can expect plenty of variety in fabrics and textures with highly considered contrasting tonalities. Both darker and lighter woods are used to add a sense of visual depth, whilst high-gloss, white lacquered ceilings provide reflection, adding to the sense of spaciousness. Kelly Hoppen admits: "The design is traditional yet contemporary; clean lines and neutral hues enhance the overall space creating a sense of effortless style for a stunning, yet calm, interior."

MADE TO REMAIN

Advertising and communication need cutting-edge solutions and up-to-the-minute technology. Here's how four historical Italian companies got together for the love of print.

Technology makes the image beautiful. Printitalia is the new company made up of four Italian historical enterprises that together boast 300 years of activity, and 260 people in staff. Printed publications, photo books and lighting solutions are the main objects of desire delivered with state of the art class and punctuality.

The brand has a mission: the pursuit of excellence and the evolution of communication. Therefore the use of new solutions such as luminous prints, books, billboards, graphic supports for exhibition centers and exhibitions is crucial.

The success of this innovative business network was immediate, with the approval of Italian companies acting as proud clients, the best way to find ambassadors, the Printitalia staff tells us. Surely the added value of Printitalia is the advice offered by its technicians specialized in innovative printing techniques.

The firm uses the latest generation equipment and the possibility to operate easily on the national and European territory. In the age of digitization for businesses, media continue to be decisive for the advertising and brand awareness. Luca Marone, business development director, told us: "All our experts are prepared for experimentation and evolution to really leave their mark on the market. We embrace projects to with uniqueness and originality and find the best solutions possible in an ever changing market".

Thanks to the highly innovative instruments, Printitalia can guarantee very short timings for the production of highly complex printed material.

THE LUXURY OF TIME

Frauscher Shipyard means innovation and TIMELESS LUXURY GROUP stands for legendary bon viveur universe. Two exclusive worlds collide in this Timeless Ocean Club yacht.



Frauscher Shipyard since 1927 has delivered innovative and high quality boats and yachts with premium standards, modern design and a unique driving performance. The project of a limited edition yacht came about with the interest of the TIMELESS LUXURY GROUP, that includes a property company that offers luxurious holiday homes and chalets, and TIMELESS YACHTS-branded motor yachts.

The "TIMELESS Ocean Club" yacht - a limited edition of the Frauscher 1414 Demon is a result of this surprising partnership between Frauscher Shipyard and TIMELESS LUXURY GROUP.

Ocean Club is the first TIMELESS YACHTS branded model in no more than seven units. The TIMELESS designers wanted to transpose the feel-good atmosphere of a luxury property onto an exclusive boat. In keeping with the brand's style, the Ocean Club combines clear lines with innovative functions and exclusive elements. Working with Frauscher, they have created a boat with one-of-a-kind features, meeting the highest quality and endurance standards.

On the outside, the 14 meter yacht features a spacious lounge with a sizable bathing platform and sunbathing area, a well-equipped bar and a barbecue. The interior of the yacht includes a generous bath, a kitchenette, an elegant lounge and sleeping facilities for up to four people, with ample headroom.

The limited edition's design has a truly timeless elegance. High-quality materials were selected and installed with close attention to detail. Thomas Gerzer, Frauscher's development head, used his far-ranging expertise to implement this design down to the last detail both inside and outside. This harmonic interaction of passion and skill has characterized the cooperation with the Frauscher Shipyard and TIMELESS from the very beginning, and this boat is the extraordinary outcome.

A unique graphic was developed for the Limited Edition, using classic lines while at the same time providing a deck with a clear, modern look. The fine metallic finish highlights the elegant proportions and details of the yacht. The interior material and color concepts were developed by borrowing from the language of TIMELESS properties, and convey a comfortable relaxing atmosphere.

Inside, leather-upholstered tables, a Corian kitchen with moor oak fronts, as well as bulkhead partitions lacquered and upholstered with leather round off the high-quality interior fittings. The focus of the outdoor lounge is the sturdy, individually designed Corian table, whose surface can be expanded in a few simple steps to serve dinner. Another innovation is the integration of newly patented magnetic glasses: concealed metal surfaces both inside and out mean that passengers have a non-slip and secure surface to rest their drinks and cocktails.



DESIGN OF DESIRE

THAT CRUCIAL BESPOKE DETAIL

Besenzoni from Bergamo is a true statement of elegance and reliability when it comes to yacht accessories. Find out all the impressive additions of Unica, its new brand.

Besenzoni has established the widest product range available on the nautical market: external hydraulic and retracting gangways, cranes for flybridge and stern, pilot seats, electric side doors and Patio doors, hydraulic bathing ladders and side ladders, hard tops, bimini tops and tent parasol, tender slides, electric opening windows, hydraulic tender lifts and much more.

For 50 years the Bergamo based company has been serving and constantly assisting customers from Italy in 90 different countries.

With the largest sales network in the sector, Besenzoni now is one of the most highly regarded Italian companies with an impressive international presence in 59 countries with 187 sales representatives. More than 60 patents and ongoing technical advances. Its seven collections now include more than 170 products.

During the Cannes Yachting Festival 2018, Besenzoni will launch its new brand Unica - unique yacht accessories, featuring completely custom and exclusive products. This event will also be an opportunity to announce the close partnership formed with Marine Leather for our top-of-the-range products. The leading provider of nautical components for the international market, is best known for providing its customers with completely bespoke products designed for individual boats, especially larger ones.

To better focus on the expanding market for bespoke super yachts, Besenzoni has come up with Unica, a special range of unique accessories which will enable us to meet all of our customers' requirements, from the design to the creation of tailor-made products, and to provide valuable support for on-board assembly and ongoing after-sales service worldwide.

In addition to this key development - and as part of a project aimed at achieving high-end specialisation - Besenzoni has formed a new partnership with Marine Leather, a leading company in luxury leather products, which, on the occasion of the Croisette Boat Show, will upholster the award-winning Matrix helm seat with their exclusive custom processing outdoor leather.

STARING AT THE FLOOR

Carlo Apollo creates masterpieces with wood. His floors have been placed in the most unique residencies across the globe. It all starts with an idea. And his hands.

"This wooden floor in Moscow, in the Kremlin palace is one of my prestigious assignments" says Carlo Apollo, a middle-aged toned Milan based artisan that all the rich and famous in Italy refer to as "the floor artist". Carlo is keen on showing his project of years back put together for Saint Alexander Room with his teacher and friend Mario Di Donato.

Carlo makes ancient quality and beautifully detailed floors with extreme dedication to decorative inserts. His work can be customized for floors in public spaces and private houses. "Beauty has a face of rare imperfection – he says – and what I do with my ideas and then with my hands comes from the desire of a more human philosophy. I work for humans, I want to go back to the humanism of ancient times that has surrounded great artists. We do not need these incomprehensible design objects that the world tries to sell. It is not about being perfect, it is about being human, passionate about the material". Carlo Apollo Pavimenti embraces the philosophy of patience and reuse. "We love luxury – the designer says - we adore it, it is pleasure, it is time, it is enjoyment of a moment that can not

return. Luxury is dedication, wisdom, creativity. It is also natural, because humans love beautiful things to escape boredom, repetition".

That is the point behind these wooden gems you can look at: aware of the value of the past, still functional in the present, full of creative genius, this is the crazy joy of art, as Carlo puts it "the imperfect taste of beauty". Carlo Apollo knows a thing or two about being unique: "The deep contents of the decoration on the skin, like my tattoos, are the graphic representation of what one thinks. The decorative element is a synthesis of a profound state. When I create, I put the strength that the decorative element represents. I draw inspiration from all connections of the decoration. Often reading texts evokes mental images that are transformed into ideas and those become decorated surfaces. A floor must have the main characteristic of being what the customer wants, in terms of design, finish, color and warmth; the project should always go with the personality of the client.

For more information visit www.carloapollo.it



LUXURY

TIMELESS ITALIAN EMOTIONS

Alberto Algerini is the last emperor of a jewel craftsman dynasty. Here's his incredible story.

After becoming co-creator of Megal, one of the best known silver and goldsmithery brands in the province of Bergamo, in Italy, Alberto Algerini decided to Algerini Gioielli, a sartorial boutique of jewelry that makes dreams come true. The craftsmanship stands out for its transversal, elegant and, above all, never ostentatious display of diamonds, precious gems of the highest quality, with a manufacture of absolute excellence, through creations with the unmistakable Made in Italy style. After all, the DNA of Alberto Algerini comes from a long tradition. In 1938, in fact, his grandfather founded the goldsmithery Eugenio Algerini snc. At the age of 16, he began to follow the production department under the expert direction of his father Armando, while in the following years he acquired all the competence to carry out his profession at the highest levels. Fast forward to 2018 and Algerini Gioielli has won the Happy Italian Start Up award on June 5th, at the "Positive Business Award" - the prestigious event of the Palo Alto School of Milan, the leading non-academic Italian business school that celebra-

tes excellent and positive companies. Now the entrepreneur is ready to open up to the Principality of Monaco, homeland of beauty and trends.

"Monte - Carlo certainly represents a great opportunity for my field - says Alberto - as it boasts a diversified and future-oriented economy, with moderate taxation, which is certainly able to create a workforce and dynamic consumption, which also benefit the nearby Italian and French regions.

The jewel, like the silverware and the corporate gifts, represent a dream and we would like to place ourselves as sublimators of taste and beauty".

Essentially Algerini Gioielli is pleased to satisfy the request of an increasingly informed, attentive and demanding client: "We

offer investment in gems or jewelery, selected and certified by G.I.A., I.G.I., H.D.R., the world's most prestigious gemological institutes.

Moreover, for those who already own the classic jewels, such as the wedding ring, the solitaire or the trilogy of diamonds, we propose something as sought after as the Fancy, natural and colored diamonds that come in yellow, brown and pink, or diamonds with heart-shaped, marquise cuts, princess or drop".

It is really true, looking at these objects of desire, what was told to Alberto Algerini during the last Positive Business Award gala night: "They said it

was a recognition of beauty, dream and Italian craftsmanship and that interests me the most. It is my gift to our beautiful country, recognized all over the world as a place of beauty. Something to be proud of".



FROM ZERO TO HERO

The new EMotion car delivers an astounding over 400-mile electric range and a top speed of 161 mph. **Pirelli will provide P Zero tires.**

The Fisker EMotion has been proportioned to accommodate an advanced highenergy density, patent-pending battery pack and cooling system. It can be charged through the vehicle's proprietary UltraCharger™ technology, charging over 100 miles in nine minutes.

The vehicle will be sold directly through Fisker Inc.'s website and forthcoming experience centers. The EMotion will be serviced through The Hybrid Shop (THS), a joint venture between Fisker Inc. and THS.

Pirelli will develop summer P Zero tires for the Fisker EMotion with the focus on low rolling resistance, spirited handling and extra comfort due to tall sidewalls.

The tires will be produced in Rome, Georgia, strengthening Pirelli's 'local for local' approach in North America.

Fisker is also exploring utilizing the Pirelli Noise Cancelling System and connected tire technology features.

EV Range:

(More than) 400 miles • Top Speed: (Estimated) 161 mph • All-Wheel Drive • 24" Low Rolling Resistant Pirelli Tires Optional lightweight Carbon barrel wheels

EMotional Design • Elegant, Sporty, Timeless Design with Pure Dramatic Sculpture • Carbon Fiber and Aluminum Lightweight Construction • Front Brand Identity Design:

Vehicle crafted around the LiDARs (Rather than an antiquated radiator) • Front LiDAR Integrated Flush Behind Front Wheel • Rear LiDAR Hidden in Lower Rear Rocker Panel • Doors Open/Close Controlled by Smartphone – With Exterior Unmovable Flush Touch Handles (Illuminated handles; discreet inner levers and touch panel closes).

Lower Exterior:

Aero features, front spoiler, side rocker panels and rear diffuser in exposed lightweight carbon fiber • Dimensions: Approximately 5 meters Long; 1 meter, 48 cm Height • Exterior Color: Sapphire Red • Interior Color: Caramel and Midnight Black.

Fisker Inc. – designer and manufacturer of uniquely stunning luxury electric vehicles complemented with some of the longest EV ranges on earth, is about to launch the big 2019 revolution: the Fisker EMotion, a vehicle that delivers an astounding over 400-mile electric range and a top speed of 161 mph.

The Fisker brand is the brainchild of famed automotive designer, Henrik Fisker – renowned for iconic creations like the Fisker Karma, BMW Z8, Aston Martin DB9, V8 Vantage, VLF Force 1 and more – and is resurging onto the scene with the much-anticipated EMotion luxury electric car.

The car is utilizing a carbon fiber and aluminum structure to redefine the proportions of an electric vehicle. The vehicle's design gives greater consideration than ever before to its passengers' safety, comfort, and convenience. Fisker's patented frontal crash structure exceeds current standards to protect all occupants. The cabin features a luxurious, spacious interior with superior rear legroom. Large ultra-light carbon fiber and aluminum wheels, developed in conjunction with Dymag, reduce rotational mass by 40%, further improving electric range.



fundus

DELLA TORRE

— ITALIAN QUALITY —



una volta nella vita...

*...prova la "fascinazione" del mio gusto, che ti prende, ti rapisce,
e ti inebria i sensi con energia allo stato puro...non potrai più farne a meno!*

Sanlorenzo SL102 - The first symmetrical motoryacht in history

The asymmetrical shape is inspired by the natural shape of things. The goal was to obtain greater function of the interior spaces and continuity with the external ones.

SL102 thus rethinks the typical layout of a yacht, as seen on the roof of the structure, through this asymmetric configuration to gain about 10 square meters indoors.

Its think differently approach allows for more impressive attitude in dealing with space.

Castles & Porsche - A super-exclusive club in Italy

The idea of a group of bankers and investors: ask Assocastelli, the prestigious association of owners of historic houses, to create a club for Porsche car collectors.

The prestigious Club Ferdinand 1931 was born with twenty initial members, all prestigious names, with a common passion for Porsche and a historical property to offer. Today the international headquarters are in Luxembourg with two spin-offs, Paris and Vienna and soon in London. In Italy the club is represented by Assocastelli, that provides the conciergerie and hospitality to the prestigious members.



**OBLÒ
NEWS**



Navetta 33 - Ferretti heritage with an award

Custom Line Navetta 33 is at the helm of the 20 year development of Ferretti Group Navette Custom Line. After receiving the accolade as "Best Interior Design: Motor Yachts below 399GT" at the Boat International Design & Innovation Awards in January, it has also won a new international award as "Best Three-Deck Semi-Displacement Yacht".

Custom Line Navetta 33 is a product of unparalleled excellence. The award ceremony, held last May 19 against the fabulous backdrop of the fifteenth century Palazzo Vecchio in Florence, assigned the prize to "Telli", voted for its peerless harmony of styles, shapes and sources of inspiration.

CRN - 50 metres of 60s opulence for Latona

CRN's 50-metre M/Y Latona is one of the stars at this year's Monaco Yacht Show. Launched in February and delivered in May, the 50-metre M/Y Latona is on display at the international boat show 2018 in the Principality of Monaco as a worldwide première and as the ultimate expression of the Italian Shipyard's excellence and craftsmanship. The boat is a synergy between CRN's Engineering Department and Interiors&Design Department with design firm Zuccon International Project. This vessel has turned the dreams of her determined and highly selective owner into reality by drawing inspiration from the historic "SuperConero" from the 1960s.



JAGUAR CLASSIC - Electro future for the iconic EV

Jaguar Classic will offer all-electric E-types for sale. The news follows the iconic EV sports car's successful debut in concept form at Jaguar Land Rover Tech Fest in September 2017.

Combining its restoration expertise with cutting-edge technology from the Jaguar I-PACE, the award-winning zero-emissions performance SUV, Jaguar Classic will offer tailor-made E-types restored and converted to electric power at the same Classic Works facility as its outstanding E-type Reborn restorations in Coventry, UK. An EV conversion service for existing E-type owners will also be offered. To preserve the authenticity of the base vehicle, the EV conversion will be fully reversible.

Lamborghini – 50 years and a restoration

Automobili Lamborghini celebrates the 50th anniversary of its Espada and Islero models this year. Lamborghini Polo Storico, the department dedicated to the vintage cars, has completed the restoration of the Espada and the Islero owned by the company museum.

The Espada is the first four-seat series model in the history of Lamborghini and one of the historic cars produced in the largest number of models. The particular line of the Espada, very low (just under 1.20 meters high), but despite this extremely spacious, is the result of Marcello Gandini design for the Carrozzeria Bertone. Produced from 1968 to 1970 in two versions, it was available only in 225 units.



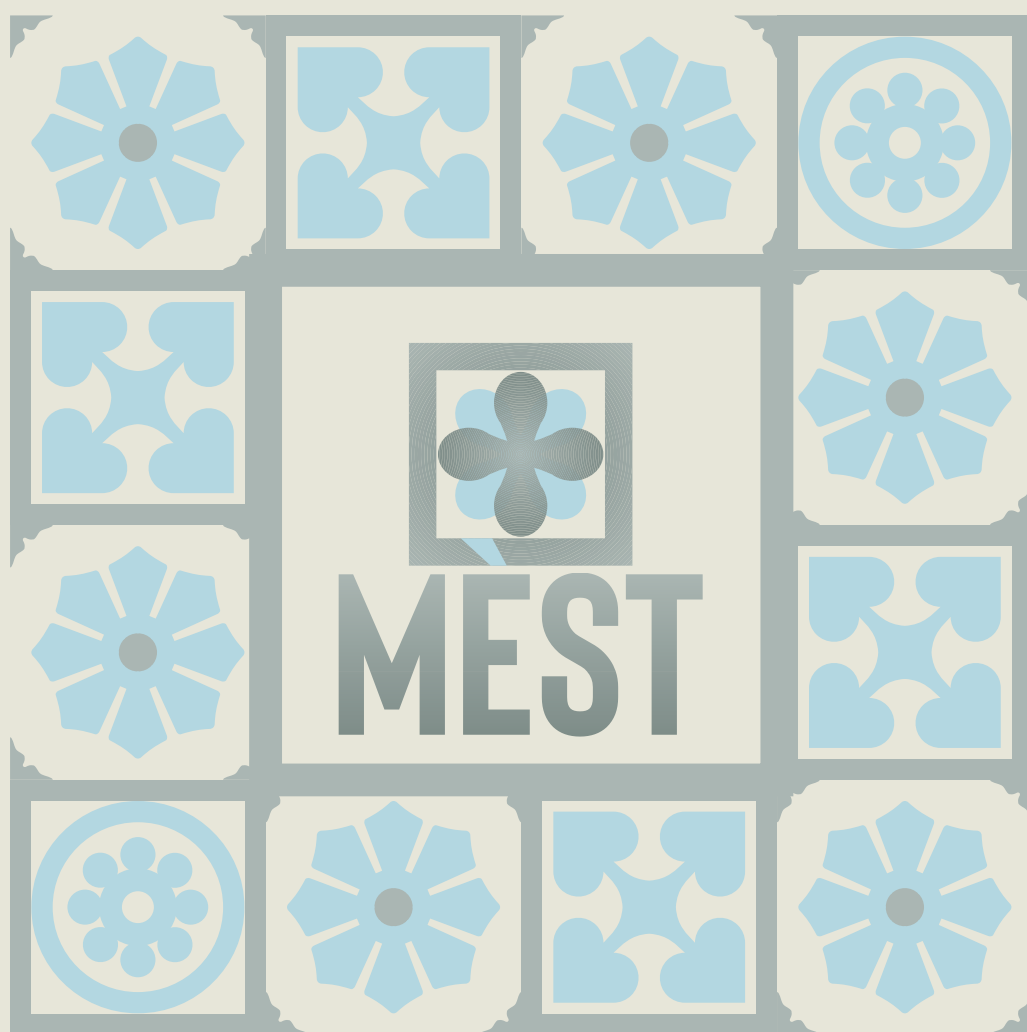
Tre Scalini – Roman feel in the heart of the Principality

For more than 200 years Tre Scalini has been a safe traditional cuisine heritage spot in legendary Piazza Navona in Rome. Now nostalgia for typical traditional tastes, and their uniqueness, thanks to without frills and informality approach, is part of the appeal of the new Tre Scalini opened in port of Fontvieille, in the heart of Monaco Principality. Once you step in to the trattoria, images of the open houses overlooking the port will spring to mind, while irresistible perfumes coming from a Dolce Vita not too distant past will inebriate with recipes handed down from generations. Pizza and pasta are prepared only with ingredients carefully selected by the landlady Claudia Pizzuti and purchased at the local market or coming directly from Italy.

"La Vendemmia 2018" - Luxury shopping district in Milan

"La Vendemmia 2018" from 8 to 14 October is an exclusive event in the heart of the Montenapoleone Shopping district in Milan. The top class area with prestigious fashion and food brands from all over the world is hosting the fashion-meets-wine ninth in a special year: winery is expected to rise between 10% and 20% with about 46/47 million hectoliter. The forecasts are record-breaking and a golden year for Italian wine is expected. The fine wines of the last vintages can be tasted during the event organized by MonteNapoleone District in collaboration with the Grandi Cru Committee of Italy with the aim of uniting the great international luxury brands and the most prestigious national and international wine cellars. To discover in shops, restaurants and 5 star hotels.





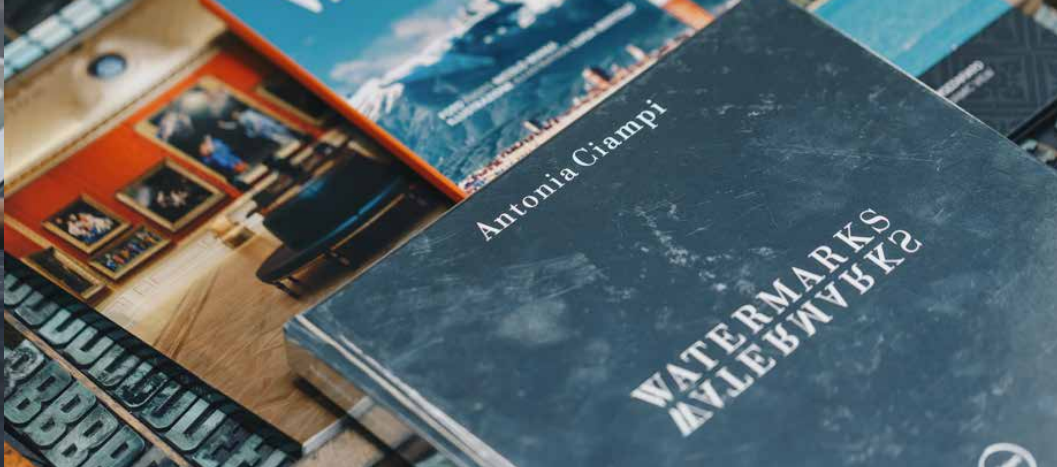
Customize your object to be unique. MÈST is specialized in tailor made objects for home & living spaces.

**WE ARE MAKER and we support our client from the creation to the production and packaging of each object.
Tell us your idea, we think about the rest.**



viale Gran Sasso, 11 - 20131 MILANO - tel. 02.29413852

MÈST è un marchio di **Printitalia**
info@printitalia.net



PRINTITALIA
making the best impression



Viale Gran Sasso, 11
20131 Milano - Italy
T. +39 02 29413852

www.printitalia.net
info@printitalia.net



TERRAZZA



IL SALOTTO SUL TETTO DI MILANO

A photograph of the interior of the Terrazza Martini Business Center. The space features a dark wall with several framed images of racing cars and drivers. In the foreground, there are blue armchairs and small tables with marble tops. A large red banner with white text is overlaid on the bottom right of the image.

THE BUSINESS CENTER ON THE ROOF OF MILAN

**ASK FOR THE EXCLUSIVE MEMBERSHIP CARD
AND FEEL THE ELEGANT VIBE OF THE MARTINI BRAND**

THE TERRAZZA MARTINI BUSINESS CENTER, a co-working space, in the heart of Milan, offers solutions for all your wishes. Multifunctional spaces and next generation equipment in a location with an eye-catching sight of the iconic Cathedral from the 14th floor of the piazza Armando Diaz skyscraper.

THANKS TO THE MEMBERSHIP CARD you can benefit of a prestigious venue for your business meetings with special rates, lounge access, mixology experience, exclusive partnerships and much more.

For further information

terrazzamartini.milano@bacardi.com | +39 02 869 0905 | www.terrazzamartini.com | Piazza Armando Diaz 7, Milano